

Dean's Corner: A Look Back at the Issues Addressed by Deans

The Dean's Corner is dedicated to business school deans at AACSB member schools to discuss issues that are relevant to management education. Here are a few of the things that were discussed in the last year:

- Transitioning from Corporate to Academia (February/March 2009)
- Globalization and Regional Relevance (April/May 2009)
- Dishonest Executives Diminish Business School Reputations (June/July 2009)
- Succession Planning in Business Schools (August/September)
- The Importance of Leadership and the New Economy (October/November 2009)

Each topic seemingly corresponded to what business schools were facing at the time. From the concerns associated with the economic downturn to the globalization of business schools, each topic had its purpose throughout 2009. The most popular topics among eNEWSLINE readers addressed the failing economic conditions, as business school leaders prepared themselves for the ramifications associated with the downturn. The second most popular topic was related to succession planning—likely due to the high turnover associated with deans transitioning to various schools, as well as the anticipated increase in the number of retirements. In 2008, the most read topics addressed faculty—such as managing compensation, transitions from corporate to the academic environment, and required/appropriate qualifications.

Figure 1. 2008–09 Topic Trends

